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- Fudan University Center for Pharmacoeconomics Research and Evaluation
- Peking University China Center for Health Economic Research
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Gordon G. Liu, PhD, Professor of Economics & Director China Center for Health Economic Research (CCHER) Peking University, Beijing, China

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SATURDAY 6 SEPTEMBER
MORNING COURSES (8:00AM-12:00PM)

Introduction to Pharmacoeconomics/Health Economics
This course will include the basic theory for determining cost and outcomes, the different types of costs and costing methods, including cost-minimization, cost-benefit analysis, cost-utility (cost per QALY), cost-effectiveness, and incremental cost-effectiveness ratios (ICERS).

NEW! Cost Effectiveness Analysis Alongside Clinical Trials
This course will present the design, conduct and reporting of cost-effectiveness analyses alongside clinical trials, referring to the ISPOR Good Research Practices on CEA alongside Clinical Trials. Trial design, selecting data elements (measures of cost and outcomes), database design and management, and analysis and reporting of results will be presented.

Introduction to Modeling
This course will introduce pharmacoeconomic modeling techniques such as decision analytic modeling, Markov modeling, discrete event models, and other modeling techniques and their appropriate usages with practical application, along with a review of the ISPOR Modeling Good Research Practices.

Patient-Reported Outcomes Assessment
This course will introduce the definitions and concepts, methodologies and practical methods for measuring patient-reported outcomes, along with strategy for appropriate instrument selection and validation. The ISPOR Principles of Good Practice for the Translation and Cultural Adaptation Process for Patient-Reported Outcomes (PRO) Measures will be reviewed.

Elements of Pharmaceutical/Biotech Pricing
This course will give participants a basic understanding of the key terminology and issues involved in pricing decisions and the principles of reimbursement methodologies. Tools to document product value, the role of pharmacoeconomics, and the differences in payment systems that help pricing decisions will be presented.

Introduction to Health Technology Assessment
This course will cover key principles, elements, methods, and language of health technology assessment (HTA) and provide an overview of basic HTA disciplines, including benefit assessment (biostatistics, clinical epidemiology, patient-relevant outcomes, risk-benefit assessment), economic evaluation (costing, cost-effectiveness analysis, pharmacoeconomic modeling, budget impact analysis, resource allocation), and ELSI (ethical, legal and social implications).

SATURDAY 6 SEPTEMBER
AFTERNOON COURSES (1:00PM-5:00PM)

Statistical Considerations in Health Economic Evaluations
This course will cover designing economic evaluations in clinical trials, evaluating patient-level costs and evaluating sampling uncertainty in cost-effectiveness analysis, with a review of the ISPOR Good Research Practices on CEA alongside Clinical Trials.

Modeling: Design and Structure of a Model
This course will provide a hands-on approach to pharmacoeconomic modeling techniques as outlined in the ISPOR Principles of Good Practice for Decision Analytic Modeling in Health Care Evaluations. The steps involved with model structure, data inputs (data identification, data modeling, and data incorporation) and data validation (internal, between-models, external, and prediction) will be discussed.

Retrospective Database Design and Analysis
This course will cover fundamental design strategies, analytic techniques and specific best practices to improve causal inference in studies using retrospective databases. Specific topics include: measurement of exposure and outcome, measures of comorbidity, Cox proportional hazards survival analysis, propensity scoring, and marginal structural models.

NEW! Health-Related Quality of Life (HRQOL) Measures
This course covers Health-Related Quality of Life (HRQOL) Measures to support economic evaluations. Standard gamble, time trade-off and rating scales will be introduced, along with a presentation of the different generic instruments such as the EQ-5D, Health Utilities Index and SF-36.

Meta-Analysis and Systematic Literature Review in Comparative Effectiveness Research
This course highlights and expounds upon six key areas: 1) comparative effectiveness research; 2) impetus for meta-analysis and systematic reviews; 3) basic steps to perform a quantitative systematic review; 4) statistical methods of combining data; 5) reporting of results; and 6) appraisal and use of meta-analytic reports.

NEW! Case Studies in Health Technology Assessment
This course will provide a hands-on approach to health technology assessment (HTA), teaching participants how to apply HTA disciplines in conducting assessments, generate recommendation reports and communicate their findings effectively to health care decision makers. The ISPOR HTA4netAsia HTA Principles Questionnaire – Assessing HTA in Asia survey report will be reviewed.

SUNDAY 7 SEPTEMBER
MORNING COURSES (8:00AM-12:00PM)

NEW! Introduction to Outcomes Research for Medical Devices & Diagnostics
This course will cover conducting research on clinical outcomes, economic outcomes and patient-reported outcomes for medical devices and diagnostics, as well as the use of evidence in coverage and reimbursement decisions with a review of the ISPOR publication, Therapeutic & Diagnostic Device Outcomes Research (Lawrenceville, NJ: ISPOR, 2011).

Budget Impact and Cost Analysis
This course will describe methods to determine the costs associated with a health condition and the budget impact of new technologies. Static and dynamic budget impact models and how to design a study to estimate the budget impact of a new health care intervention are introduced, along with the ISPOR Good Research Practice Guidance on Budget Impact Analysis.

Transferability of Cost-Effectiveness Data between Countries
This course will discuss issues surrounding transferability and variability of cost-effectiveness results, referring to the ISPOR Good Research Practices for Transferability of Economic Evaluations Across Jurisdictions. Potential methods to provide solutions and emerging international guidance will be discussed.

Network Meta-Analysis and Indirect Treatment Comparisons
This course will cover the concepts and assumptions of network meta-analysis (indirect and mixed treatment comparisons), such as heterogeneity, transitivity, and consistency to critically analyze the results of network meta-analysis, referring to the ISPOR Good Research Practices for Conducting and Interpreting Network Meta-Analysis and Indirect Treatment Comparisons.

Reimbursement Systems in Asia
This course will introduce the basic principles of reimbursement systems and methodologies, with an overview of main health care funding and resource allocation mechanisms for different types of services (e.g. hospitals, office-based physicians, and drugs). Advantages and disadvantages of different reimbursement mechanisms such as fee-for-service, capitation, managed care, case-based payments (diagnostic related group or DRG) will be presented. Participants will apply the course contents in country-specific case studies.

NEW! Risk-Sharing/Performance-Based Schemes for Drugs & Medical Devices
This course will introduce risk-sharing/performance-based arrangements between payers and producers of health technology. Although these arrangements are growing in appeal, there can be barriers to their implementation. Theory and practice, including incentives and barriers, will be analyzed along with several country-specific examples.
Health care reform has brought significant changes to the health care system and infrastructure in China, with new opportunities for different stakeholders. As reform can be adopted in Asia will be examined.

patients' up-to-date health information accurately and completely for smarter health care. This session will focus on issues that the health care systems in Asia are in how they can better apply the knowledge and make the right decision for the patient. Electronic Health Records (EHRs) are an important resource for capturing patient perspectives can be incorporated into health care decisions in Asia through the efforts of patient organizations.

Health care is for the patient, but the patient's voice is often lost in the debate among different stakeholders. This is particularly true in health care delivery and health care policymaking in Asia where health care providers, payers and producers usually dominate the discussion. Patient groups are established to amplify the patient's voice not only at the health care delivery level, but also at the formulary and reimbursement level. This session will discuss challenges and opportunities for how care policymaking in Asia where health care providers, payers and producers usually dominate the discussion. Patient groups are established to amplify the patient's

All abstracts and proposals MUST be submitted through ISPOR's online abstract submission system by 20 March 2014. Abstracts accepted for other ISPOR meetings cannot be submitted. Research published or presented at other national or international meetings is discouraged.

Reasearch abstracts
Outcomes research on all health care interventions (including drugs, devices, behavioral modification programs, surgery, disease prevention, gene therapy, screening, diagnostic procedures, and health education) and on all diseases or health disorders are considered. Research abstracts (except for conceptual papers) must be organized by OBJECTIVES, METHODS, RESULTS, CONCLUSIONS. All accepted research abstracts are published in Value in Health as submitted. Accepted research is presented as a 15 minute podium presentation or poster presentation (with a poster author discussion hour). Abstracts are evaluated on the quality of the study (or concept) and quality of the abstract presentation.

Research topics include: Clinical Outcomes Studies, Cost Studies, Patient-Reported Outcomes & Patient Preference Studies, Health Care Use & Policy Studies, Research on Methods, and Conceptual Papers. See the ISPOR website for research subtopics, diseases, and health care treatments.

Issue panel topics are: Clinical Outcomes Research Issues, Economic Outcomes Research Issues, Patient-Reported Outcomes & Patient Preference Research Issues, Health Policy Development Using Outcomes Research Issues. See the ISPOR website for issue panel subtopics.

Workshop proposals should show novel and innovative experiences in the conduct of outcomes research (including, but not limited to, experiences with conjoint analysis, large database analysis, modeling, observational studies, record review, surveys, sensitivity analysis, and patient registries) or novel and innovative experiences in the use of outcomes research (clinical, economic, or patient-reported & patient preference outcomes) in health care policy development. Workshop proposals must be organized by DISCUSSION LEADERS, PURPOSE, DESCRIPTION. Accepted workshops are one hour in duration with a moderator and 2-3 panelists representing different organizations. Panelists should present distinct views about the topic.

Workshop topics include: Clinical Outcomes Research, Economic Outcomes Research, Patient-Reported Outcomes & Patient Preference Research, Use of Real World Data, Health Policy Development Using Outcomes Research. See the ISPOR website for workshop subtopics.

SUNDAY, 7 SEPTEMBER 1:00PM-7:30PM
First Plenary Session: Hearing the Patient’s Voice in Health Care Decision Making in Asia
Health care is for the patient, but the patient's voice is often lost in the debate among different stakeholders. This is particularly true in health care delivery and health care policymaking in Asia where health care providers, payers and producers usually dominate the discussion. Patient groups are established to amplify the patient’s voice not only at the health care delivery level, but also at the formulary and reimbursement level. This session will discuss challenges and opportunities for how patient perspectives can be incorporated into health care decisions in Asia through the efforts of patient organizations.

* 20 Research Podium Presentations * 5 Issue Panels & Workshops * Exhibits * 200 Research Poster Presentations – Session I

MONDAY, 8 SEPTEMBER 8:30AM-7:30PM
Second Plenary Session: Electronic Health Records for Informed Health Care in Asia-Pacific: Learning from Each Other
Health care data is essential for evidence-based decision making, but with the current data deficit in Asia, providers, researchers and policymakers are often limited in how they can better apply the knowledge and make the right decision for the patient. Electronic Health Records (EHRs) are an important resource for capturing patients’ up-to-date health information accurately and completely for smarter health care. This session will focus on issues that the health care systems in Asia are facing in developing EHR software, collecting and using data, as well as privacy concerns. International experience and lessons-learned will be shared and how EHRs can be adopted in Asia will be examined.

* 20 Research Podium Presentations * 10 Issue Panels & Workshops * 5 ISPOR Group Forums * Exhibits * 200 Research Poster Presentations – Session I & II

TUESDAY, 9 SEPTEMBER 8:30AM-5:00PM
Third Plenary Session: China Health Care Reform: Who Gains and Who Loses?
Health care reform has brought significant changes to the health care system and infrastructure in China, with new opportunities for different stakeholders. As reform has been implemented in the past decade, the question has become “Who are the true winners and who are the losers?” Is the reform successful in achieving its goal of benefiting the patient? What experiences can China share with and learn from other countries’ health care reforms? This session will debate the answers to these questions with those arguing in favor of the reform’s successes and those who contend the outcomes. The trend of China health care reform for the next decade will also be explored.

* 20 Research Podium Presentations * 5 Issue Panels & Workshops * Exhibits * 200 Research Poster Presentations – Session II
### Short Course Registration

**6-7 September**

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<tr>
<th>MORNING COURSES (8:00AM-12:00PM)</th>
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<td>Introduction to Pharmacoeconomics/Health Economics</td>
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### Conference Registration

**7-9 September**

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<th>Registration through 22 July 2014</th>
<th>Registration after 22 July 2014</th>
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<td><strong>Standard</strong>:**</td>
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<td>General – CNY¥ 3350 (US$540)</td>
<td>General – CNY¥ 3970 (US$640)</td>
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<td>Full-Time Government, Academia and Practitioners:</td>
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<td>General – CNY¥ 1550 (US$250)</td>
<td>General – CNY¥ 1860 (US$300)</td>
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<td>Chinese local* – CNY¥ 775 (US$125)</td>
<td>Chinese local* – CNY¥ 930 (US$150)</td>
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<td>Full-Time Student (current enrollment documents required):</td>
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<td>General – CNY¥ 500 (US$80)</td>
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